

ACO*i*2025

October 8-11, 2025

Marco Island, FL • Hybrid

JW Marriott Marco Island Beach Resort

Annual Convention & Scientific Sessions

Exhibitor Prospectus

Get face time with influential osteopathic internal medicine physicians and subspecialists



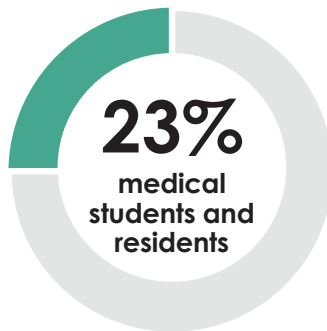
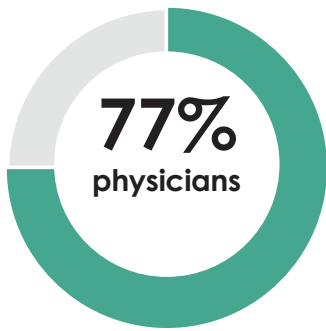
A favorite destination means strong engagement!

ACO*i* members love Florida, and you'll love the exposure! Secure your exhibit space now to connect with this engaged audience in Marco Island.

Audience Snapshot

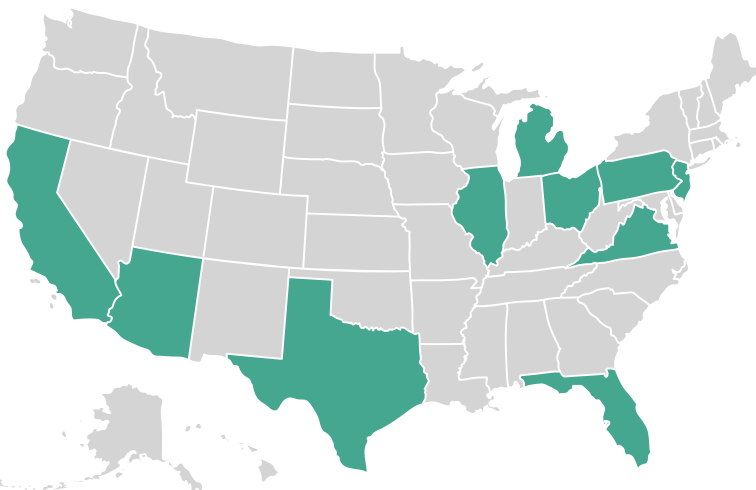
Total on-site attendance : **800**

+1,000 via digital platform



Top states where attendees practice

- | | |
|----------------|--------------|
| 1 Florida | 6 Ohio |
| 2 Michigan | 7 Texas |
| 3 Pennsylvania | 8 New Jersey |
| 4 Arizona | 9 Virginia |
| 5 California | 10 Illinois |



Activities in the exhibit hall guaranteed to draw a crowd!



Breakfasts and Lunches



Coffee Breaks



Headshot Lounge



Dog Adoptions



Poster Viewing

ACO I Discovery Central Exhibitor Presentations

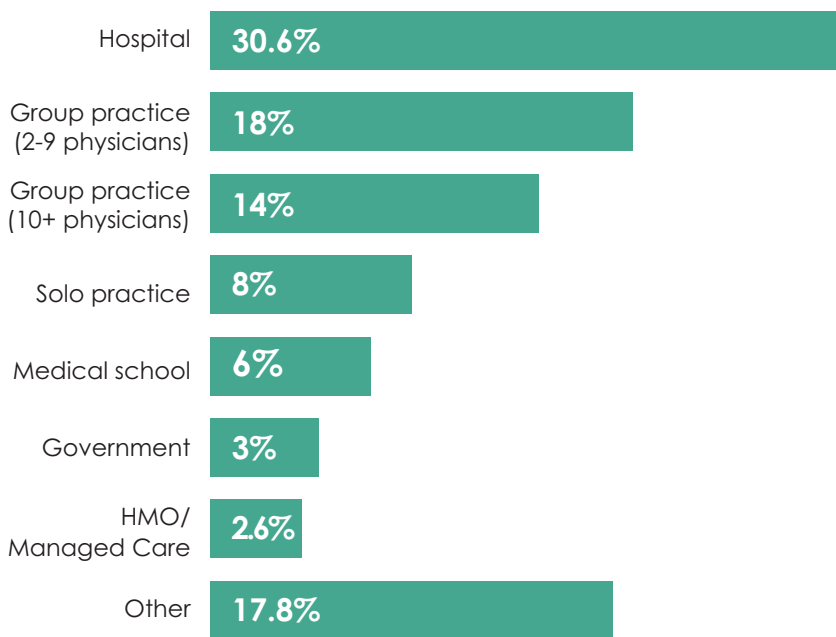
ACO I features two days of exhibits showcasing a variety of cutting-edge products and services.

- Diagnostic training software
- Pharmaceutical products and information
- Patient management solutions
- Wellness tools and services
- Academic journals and publications
- Analytic services
- Medical office equipment
- Curriculum management tools
- Data collection and management tools
- Educational and administrative software
- Educational tools
- Financial management tools
- Placement and recruitment services
- Osteopathic manipulative treatment tables
- Research tools and services
- Preventive, nutritional, and similar products
- Residency management services
- Simulation technology services

ACO-i Membership

ACO-i represents over 10,000 internists and subspecialists and is one of the leading specialty societies in the osteopathic medical profession

Member Employment Setting*



*ACO-i member survey, October 2024

Members include primary care general internists and subspecialists in:

- Cardiology
- Infectious Diseases
- Gastroenterology
- Rheumatology
- Pulmonary
- Oncology/hematology
- Critical Care
- and more...
- Nephrology

Member Demographics*

82
Patients seen
per week
(average)

21
Years in
practice
(average)

98% of members are board certified by AOBIM and ABIM

66%
Male

32%
Female

Average age: 54 years old

Who are DOs?

Doctors of Osteopathic Medicine practice in every medical field and specialty available today, combining their expertise with a whole-person approach centered on listening to and partnering with their patients.

DOs make up one of the fastest-growing segments of the health care profession. Currently, there are almost 200,000 total osteopathic physicians and medical students in the United States, with 57% practicing in primary care specialties.*

*2024 AOA Osteopathic Medical Profession Report

Exhibiting Information

Exhibit Schedule

Dates/times are subject to change. Final set-up, tear-down, and registration hours will appear in the Exhibitor Service Kit.

Exhibitor Registration Hours

Wednesday, October 8
 2-6 p.m. ET

Thursday, October 9
 7 a.m.-3:30 p.m. ET

Friday, October 10
 7 a.m.-3:30 p.m. ET

Exhibit Show Dates, Hours and Breaks

Thursday, October 9
 7 a.m.-3:30 p.m. ET

- Breakfast: 7-8 a.m. ET
- Morning Coffee Break: 10-10:30 a.m. ET
- Afternoon Coffee Break: 3-3:30 p.m. ET

Friday, October 10
 7 a.m.-3:30 p.m. ET

- Breakfast: 7-8 a.m. ET
- Morning Coffee Break: 10-10:30 a.m. ET
- Afternoon Coffee Break: 3-3:30 p.m. ET

Exhibit Hall Set-up

Wednesday, October 8
 2-8 p.m. ET

Exhibit Hall Tear-down

Friday, October 10
 3:30-10 p.m. ET

Exhibit Booth Rates

Corporate	\$3,500
Nonprofit	\$2,500
AOA affiliate nonprofit	\$2,250

\$250 discount for first-time exhibitors, defined as organizations/corporations that have not exhibited at the Annual Convention for the last three years or more, or have never exhibited.

Each 10' x 10' exhibit space includes:

- 8' high backwall drape
- 3' high sidewall drape
- One draped 6' table
- Two chairs
- One wastebasket
- 7" x 44" identification sign
- Two exhibitor badges (additional badge may be purchased at \$300 each.)
- The exhibitor's name and description will be listed on the exhibit page of the ACOI website and meeting mobile app.
- All exhibitors will be listed on a sign placed outside of the Exhibit Hall.

Booth Fee Deposit Payment and Cancellation Terms

- Ascend Media will invoice upon submission of booth application.
- A nonrefundable deposit is required before exhibit space will be confirmed:
 - A deposit of 50% of the booth fee will be due immediately for applications received prior to or on April 23, 2025, with full payment due by April 24, 2025.
 - 100% of the booth fee will be due immediately for applications received after April 23, 2025.
- Submission of an application does not constitute acceptance or approval by ACOI. If application is denied, any fees paid will be refunded.

Contact your account manager to reserve your exhibit today!
 Criss John | 913-344-1420 | cjohn@ascendmedia.com



Exhibit Booth Application and Contract

Company Information:

Company
Name:

(Please list exactly as you wish it to appear on the exhibit sign.)

Address 1:

Address 2:

City: State:

Zip Code: Country:

Phone: Email:

Website:

Primary Products/Services:

Please check no more than three.

- Diagnostic Training Software
- Pharmaceutical Products and Information
- Patient Management Solutions
- Wellness Tools and Services
- Academic Journals and Publications
- Analytic Services
- Medical Office Equipment
- Curriculum Management Tools
- Data Collection and Management Tools
- Educational and Administrative Software
- Financial Management Tools
- Placement and Recruitment Services
- Osteopathic Manipulative Treatment Tables
- Research Tools and Services
- Preventive, Nutritional, and Similar Products
- Residency Management Services
- Simulation Technology Services

Logistics Contact:

Name: Title:

Phone: Email:

Marketing/Advertising Contact (If different from logistics contact):

Name: Title:

Phone: Email:

Exhibit Booth Rates

AOA Affiliate Non-profit	\$2,250
Non-profit	\$2,500
Corporate	\$3,500

Check here if a first-time exhibitor.* (\$250 discount)

*Note: The first-time exhibitor rates apply to organizations/corporations that have not exhibited at the Annual Convention for the last three years or more or have never exhibited.

Booth Preferences: 1st Choice: 2nd Choice:

Each exhibit booth includes the following:

- 10'x10' booth
- 8' high backwall drape
- 3' high sidewall drape
- One draped 6' table
- Two chairs
- One wastebasket
- 7" x 44" identification sign
- Two exhibitor badges (Additional badge will be \$300.)
- The exhibitor's name and description will be listed on the exhibit page on the ACOI website and mobile app.

Booth Fee, Deposit Payment and Cancellation Terms

Ascend Media will invoice upon submission of booth application. A non-refundable deposit is required before exhibit space will be confirmed:

- A deposit of 50% of the booth fee will be due immediately for applications received prior to or on 4/23/25 with full payment due by 4/24/25.
- 100% of the booth fee will be due immediately for applications received after 4/23/25.

Submission of an application does not constitute acceptance or approval by ACOI. If application is denied, any fees paid will be refunded.



Contract Acceptance:

The undersigned hereby authorizes ACOI to reserve exhibit space in the JW Marriott Marco Island Resort for use by the above company or organization during ACOI 2025. The undersigned hereby acknowledges receipt of and agrees to abide by the terms and conditions of the contract and rules and regulations of the association. The exhibitor agrees to receive all written and electronic correspondence from ACOI and Ascend Media in reference to the ACOI 2025 and ACOI future meetings. ACOI reserves the right in its sole and absolute discretion to reject any application that in its judgment does not enhance the purpose of ACOI 2025 and its associated Exposition or is in direct competition with ACOI. However, no contract shall be deemed accepted if the contracting exhibitor has outstanding financial obligations to ACOI, of which ACOI is aware, for booth space, advertising, or any service(s) provided by ACOI.

Ascend Media Account Manager Signature Date

Ascend Media Senior Account Manager Printed Name

Exhibitor/Advertiser/Sponsor/Agency Date
Authorized Signature

Exhibitor/Advertiser/Sponsor/Agency Printed Name

Exhibitor/Advertiser/Sponsor/Agency Company Name

The completed application should be emailed to Ascend Media, attn: Criss John, Senior Account Manager at cjohn@ascendmedia.com – 913-344-1420



ACOI Exhibit Contract Terms and Conditions

PURPOSE

The purpose of the Exhibits is to give an opportunity to companies and individuals to provide informative and useful products and/or services to the Annual Convention registrants of the ACOI. ACOI, in keeping with the stated purpose of the Annual Convention Exhibit, encourages exhibitors to be educational, communicative and informative in their displays.

APPLICATION FOR SPACE RENTAL

Anyone desiring to rent space in the exhibit area must complete and return the attached contract application. A floor plan has been provided showing the exhibit space layout. The assignment of space will be made on a first-come, first-served basis and the exhibitor's requests for space will be respected only after application has been submitted and fees collected. Acceptance of an application for exhibit space does not imply endorsement by the ACOI of applicant's product or service. The application for space, when accepted, constitutes a contract for the right to use the space assigned.

INSTALLATION AND DISMANTLING OF EXHIBITS

All the foregoing moving costs shall be at Licensee's expense.

EXHIBITORS INFORMATION

Complete exhibitor information will be furnished to each signed exhibitor covering, in detail, shipment of exhibit materials, electrical requirements and other subjects. This information will include prices for rental of furniture, special construction, etc. It will arrive in ample time for advance planning of merchandise shipments, electrical requirements, etc.

EXHIBITOR REPRESENTATIVES' RESPONSIBILITY

Each exhibitor must name one person to be its representative in connection with installation, operation and removal of exhibit. The representative shall be authorized to enter into the service contracts necessary for which the exhibitor shall be responsible. ALL EXHIBITS ARE TO BE PROPERLY MANNED DURING ALL SHOW HOURS. EARLY TEARDOWN IS NOT ALLOWED.

USE OF EXHIBIT SPACE

No exhibitor shall reassign, sublet or share the whole or any part of the space assigned to him. The ACOI reserves the right to restrict exhibits which may detract from the general character of the Exhibits. This reservation includes persons, things, printed matter or anything of character that might be objectionable to the exhibit as a whole.

CARE OF PREMISES

Neither exhibit signs nor other material may be posted, nailed or otherwise affixed to walls, doors or other surfaces in a way that might

mar or deface the hall premises or furnishings. Damages from failure to observe this notice are payable by the exhibitor.

FIRE REGULATIONS

In accordance with local, city, state and federal fire regulations, no combustible materials, such as crepe paper, tissue paper, cardboard, corrugated paper shall be used in either the construction or decoration of an exhibitor's display.

LIABILITY/SECURITY/INSURANCE

The American College of Osteopathic Internists, its agents and employees, shall not be liable for any damage to the property of, or loss of business to, the exhibitor, or any loss by theft, damage by fire or other means, or for any injuries to the exhibitor, its employees, agents, customers or guests, arising from any cause or matter whatsoever. ACOI will provide security for exhibitors during the designated dates of the Annual Convention. Exhibitors are advised to add to their existing insurance, a portal-to-portal rider.

AMENDMENTS

ACOI shall have full power in the interpretation and enforcement of all Rules and Regulations contained herein, and the power to make such amendments thereto and such further Rules and Regulations as it shall consider necessary for the proper conduct of the exhibition.

Capitalize on your booth investment

Your reservation is just the first step. Now, boost your visibility!

Drive success with marketing solutions that deliver:

- Brand awareness
- Lead generation
- Boosted engagement
- Increased booth traffic and program attendance

Sponsorship Packages

\$5,000-\$30,000

- Education Package
- Branding Package
- Traffic-Driving Package

Presentation Opportunities

\$2,500-\$35,000

- ACOI Discovery Central (exhibitor presentations)
- Lunch & Learn

Social and Networking Opportunities

\$2,000-\$25,000

- Coffee Breaks in the Exhibit Hall
- Fun Run/Walk
- Headshot Lounge
- Recharging Lounge
- Welcome Reception...and more!

Branding/Advertising Opportunities

\$500-\$10,000

- Conference Bags
- Hotel Room Deliveries
- Lanyards
- Water Bottles

Digital Advertising Opportunities

\$750-\$5,000

- Email
- Mobile App



Opportunities and rates are subject to change.



Scan the QR code to view all 2025 marketing opportunities